



# ROLAND PARK NEWS

## Advertising Rates Sheet and Contract – 2009/2010

The *Roland Park News* is a quarterly newsletter published by the Roland Park Community Foundation. Copies are distributed in a highly-targeted manner: approximately 1,200 are mailed directly to Roland Park homeowners (demographically, a very desirable group) and approximately 150 are distributed through local businesses, the Roland Park Library, Roland Park Place and local realtors.

### Rates

	Single Issue	Four Quarters*
Half Page (7 3/4" x 5")	\$ 535	\$ 1,915
Quarter Page (3 3/4" x 5")	\$ 265	\$ 960
Business Card** (3 1/2" x 2")	\$ 85	

\*Sign up and pay in full for all four issues and receive a 10% discount. \*\*Offered to "Word of Mouth" contractors for spring issue only.

### Deadlines

Issue	Contract and Ad Mat'ls. Due	Payment Due
Spring (distributed early March)	February 1	March 1
Summer (distributed early June)	May 1	June 1
Fall (distributed early September)	August 1	September 1
Winter (distributed early December)	November 1	December 1

**Payment in full is due within 30 days of our receipt of a signed contract. For annual advertisers (who buy space in all four issues), the 10% discount only applies if full payment for the year is received within 30 days of our receipt of a signed contract.**

Art can be supplied as PDF (preferably print- or press-optimized), EPS, QuarkXpress or Illustrator files. Files larger than 5 MB should be supplied on CD (MAC-formatted) or Zip disk. Please include hard copy of ad, screen/printer fonts and contact name.

### Reservation

Name \_\_\_\_\_ Payment enclosed \$ \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

#### Reserve the following ad space:

- Half Page
- Quarter Page
- Business Card (spring only)

#### For these issues:

- Spring 2009
- Summer 2009
- Fall 2009
- Winter 2009/2010

#### Send Contract To:

**Roland Park Community Foundation**  
 Attn: *Roland Park News*  
 P.O. Box 16214  
 Baltimore MD 21210  
 Phone (410) 464-2525; Fax (410) 464-2525  
 Email: [Newsletter@rolandpark.org](mailto:Newsletter@rolandpark.org)

#### Send Ad Materials To:

**DesignConcept**  
 Attn: Jay Harrison  
 8600 Foundry Street, No. 2050  
 Savage MD 20763  
 Phone (301) 317-8500; Fax (301) 317-8599  
 Email: [descon@designconcept.com](mailto:descon@designconcept.com)